



**\$10,000* Arts Education Grants
for New Jersey and Eastern Pennsylvania Schools**
Application Deadline: Thursday, October 9, 2014 at 3pm

Target and Young Audiences New Jersey & Eastern Pennsylvania (YA) are pleased to offer Target Arts Education Scholarships of up to \$10,000 to fund arts education programming in schools in New Jersey and Eastern Pennsylvania.

The grants are designed to bring extraordinary and inspiring arts experiences (performances, hands-on workshops, and professional development) delivered by YA's team of professional teaching artists. Each customized program is developed to maximize students' experiences with quality arts programs, provide opportunities to understand the cultural importance of the arts and creativity, and connect to classroom curriculum and their lives. Winning schools will also create a community celebration as a culminating event with support from YA.

Your school will work closely with an expert Young Audiences staff member to plan your school's arts programs based on your specific needs.

Questions about Target Arts Education Scholarships? Call Liz Winter-Kuwornu at 866-500-9265.

*up to \$10,000

What Your School Gets:

Your school could receive a grant for up to \$10,000 to be used for Young Audiences programs and services including:

1. Guidance and support from Young Audiences staff to assess your school's and students' needs and develop a customized plan for YA's arts programs.
2. Based on your plan, YA will schedule professional artists to come to your school and provide a series of experiences that will include:
 - a. A performance for the entire school population,
 - b. A hands-on arts residency for students, and
 - c. A professional development session for your teachers to connect arts to the classroom.
3. Assistance in creating a community event that shares your students' work and celebrates your school's commitment to arts education as an essential part of learning.

Visit www.yanj-yaep.org for more information about YA's assembly, workshop/residency and professional development programs.





What Your School Gives:

1. Your school will be required to match the grant on a 1:5 basis with either in-kind services or supplies for the project OR cash to help pay for expenses. In other words, for every \$5 we provide for your project you would match it with \$1 of school support. For example, if your school receives a \$10,000 grant, you will be responsible for matching the grant with \$2,000 of either in-kind services or cash. Matches can be made with one or more of the following:
 - teacher release time for professional development, planning and coordination,
 - supplies and materials necessary for programs, and/or
 - cash for program expenses.
2. With assistance from Young Audiences, your school will publicize the grant award and information about the programs to parents, your school board and the local press.
3. Your school will seek volunteers from your local Target store to support your arts programs.
4. Your school will assist YA in providing Target with documentation of your project with photos, videos and a final report. Other information, which may include teacher and student evaluations of their experiences, may also be requested by YA.

Eligibility and Criteria:

Eligible schools must be:

1. a private, public or charter school.
2. a preschool, elementary, middle or high school.
3. located in New Jersey or the following Eastern Pennsylvania counties:
Berks, Bucks, Chester, Delaware, Lehigh, Montgomery and Philadelphia.

NOTE: Schools that have received a Target Arts Education Scholarship for the last 2 consecutive school years are not eligible for this year's grant. You may reapply again in the 2015-2016 school year (pending funding).

Grants are awarded on a competitive basis and evaluated on:

1. meeting the eligibility requirements as listed above,
2. the school's commitment to bringing quality arts programs to its students, teachers and community,
3. demonstrated financial need including but not limited to: recent budget cuts, a history of insufficient school funding, a fiscal crisis within your district or school community, natural disasters, etc.,
4. the ability to schedule programs within the 2014-2015 school year.

Additional Information:

- The Project Coordinator listed on the application will receive an email confirmation within 48 hours to confirm receipt of your application. If you do not receive a confirmation within this time, please call or email YA.
- Winning applicants will be notified via phone or email by October 21st.
- Planning with Young Audiences staff will occur in October-November.





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Target Arts Education Scholarship Application, page 1

How to Apply:

1. Complete the application by typing in the fields provided.
2. Print the application.
3. Sign the application (Principal and Project Coordinator Signatures are required).
4. Scan to PDF and return it to Young Audiences via email to lwinter@yanj.org or fax to 609-243-8999. For more information call Liz Winter-Kuwornu at **866-500-9265**.

Name of School	
Address	
City	
State	
Zip	
Phone	
Fax	
Number of Students	
Grade Levels Served	

Required Signatures—please sign, scan and include in your application.	
Principal Signature	
Principal Name	
Principal Email	
Project Coordinator Signature	
Project Coordinator Name	
Project Coordinator Title	
Project Coordinator Email	



Target Arts Education Scholarship Application, page 2

Please answer the following questions adding no more than three pages (add separate pages as necessary):

1. Why do you feel your school should be selected for this scholarship?
2. Is there a special need or challenge faced by your school which arts programming can help meet?
3. Describe your school's economic situation that qualifies you for a scholarship.
4. What is the percentage of students at your school eligible for free or reduced school lunch?
5. Which art form(s) might you most be interested in bringing to your students?

<input type="checkbox"/> Visual art	<input type="checkbox"/> Theatre/Drama/Storytelling
<input type="checkbox"/> Music	<input type="checkbox"/> Dance/Movement
<input type="checkbox"/> Literary Arts	<input type="checkbox"/> Media Arts
6. Has your school hosted any type of community engagement events in the past? If so, please describe. How do you envision including your community in this project?
7. Are you currently receiving arts funding from any other grants or organizations? If yes, please describe the projects you are doing.
8. When would you anticipate programs happening? (Programs must occur during the 2014-2015 school year and conclude by June 2015.)
9. How would you anticipate providing matching funds or services? (choose all that apply)

<input type="checkbox"/> Allow for teacher release time for professional development, planning and coordination.
<input type="checkbox"/> Pay a portion of the program costs.
<input type="checkbox"/> Purchase and/or provide supplies and materials.
<input type="checkbox"/> Other, please explain.
10. How did you hear about the Target Arts Education Scholarship?

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